

November 26, 2020

Bosch Secure Truck Parking expands in France Cooperation with BSH Hausgeräte enables a new site in Paris

- ▶ Digital booking platform gets a second site in France
- ▶ Forwarders and truck driver can now digitally reserve parking spaces close to Paris
- ▶ BSH Hausgeräte introduces active parking lot management

Frankfurt am Main and Tournan en Brie, France – Bosch Secure Truck Parking, a digital booking platform for truck parking spaces, is extending its presence in Europe. After the first French site in Calais, there is now another parking lot in Tournan en Brie near Paris, where forwarders can now digitally reserve truck parking spaces. This is made possible by the cooperation with Bosch subsidiary BSH Hausgeräte, which operates a national warehouse at the site and is now incorporating the adjoining parking area into the Bosch platform. BSH Hausgeräte has upgraded the parking area and introduced active parking management. "We're pleased to be working with BSH Hausgeräte to tackle the shortage of parking spaces and to be able to provide trucking companies with parking spaces that can be booked in real time not far from Paris," explains Jannis Rinschen, Business Development Manager at Bosch Secure Truck Parking.

Solution for flexible parking space management

The additional parking capacity at the BSH warehouse site serves as a hub for deliveries from all French sites. Around 100 trucks pass the warehouse every day and 25 fleets are in regular use there. Drivers making deliveries should be able to park their trucks at any time, spending waiting times there or taking a break. At the same time, it should also be possible to flexibly rent unused parking spaces to other trucking companies. That's what makes versatile parking space management so important, enabling the operator to manage the approximately 25 parking spaces flexibly. This is made possible through integration in the Bosch digital booking platform. The platform shows

the availability of the parking spaces in real time, giving the parking lot operator and trucking companies an overview of free parking spaces at all times. These can then be reserved online or via the app in real time and the costs can also be paid digitally by means of a collective invoice.

"Bosch Secure Truck Parking is an ideal solution from our point of view. On the one hand, we can efficiently utilize our parking spaces and allow our unused parking spaces to be used by trucking companies that urgently need them. On the other hand, we retain flexibility, so that our fleet drivers can also find a parking space where they can rest when necessary," explains Gabriel Schumacher, Logistics Manager at BSH Hausgeräte France.

Convenient, safe parking spaces with good infrastructure

Tournan en Brie will bring digital accessibility to truck parking spaces conveniently located on the A1 around 40 kilometers southeast of Paris. The parking lot and its infrastructure were optimized as part of the integration exercise: in addition to repair work on the barrier and asphalt, the hygiene facilities were also renovated. Fencing, access control gates and security personnel with dogs contribute to high security standards. The combination of parking lot management, security measures and a location in a street that is only accessible from one side make it more difficult for thieves to gain access to the property unnoticed. In addition, an infrastructure with showers and toilets offers drivers a more comfortable stopover. If the response is positive, further upgrades such as a break room with drinks and snacks machines are planned.

Caption: As of today, freight forwarders can book truck parking spaces in Tournan en Brie near Paris via the digital booking platform Bosch Secure Truck Parking.

Info box: Bosch Secure Truck Parking

Bosch Secure Truck Parking provides technology-based security and service solutions for the logistics sector. The focus is on the digital booking platform for truck parking spaces, which allows freight forwarders and drivers to book and pay for parking spaces online. In addition, Bosch creates and implements secure and digital parking solutions across Europe, including video surveillance by the Bosch Monitoring Center. For further information, please visit:

<https://www.bosch-secure-truck-parking.com>

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