

Pilot project sets new standard for digital services at truck stops

February 17, 2026

Bosch Road Services and e-guma implement a fully integrated voucher solution at the BREAK Autohof Hamburg-Nordheide

- ▶ Seamless integration of digital meal vouchers into booking and payment processes for truck parking spaces
- ▶ Automated issuance of tiered vouchers via e-guma – available for payments made online and at the parking lot's ticket machine
- ▶ Transparent recording of all voucher transactions and connection to the truck stop's local point-of-sale system

Frankfurt am Main – Bosch Road Services and e-guma are digitalizing truck stop operations. A pilot project has been running at the BREAK Autohof Hamburg-Nordheide since October 2025, which fully automates the issuing and redemption of meal vouchers – from parking and payment to the restaurant's cash register. The solution combines the platform expertise of Bosch Road Services with the voucher technology of e-guma, which is used by more than 1,500 companies in the catering, hotel, leisure, and tourism industries.

End-to-end digital process

Upon entry, license plate recognition automatically registers the vehicle. At the payment machine, drivers select their parking duration and pay as usual. Every driver who pays on-site at the machine then automatically receives a meal voucher in the form of a QR code. The issued vouchers follow a tiered value model and are generated immediately via the e-guma system and printed out at the payment machine.

In the restaurant, the QR code is simply scanned, validated, and reported back to the system in real time. All issuing and redemption processes are centralized and seamlessly integrated into the truck stop's point-of-sale system.

Drivers who reserve their parking space in advance via the Bosch Road Services platform also receive their voucher digitally with the reservation

confirmation – without additional steps or media disruption. "This solution creates a fully digital process that offers convenience for truck drivers and reduces the organizational burden on truck stops. The integration shows how efficiently modern services can be combined with existing structures," explains Dr. Jan-Philipp Weers, Director of Bosch Road Services.

Tangible added value in operations

Digital processing eliminates sources of error from analog processes and reduces manual effort. "The digital voucher solution speeds up processes and has been very well received by drivers. For our team, it's a significant gain in efficiency," says Rolf Clemens, Managing Director of the BREAK Autohof Hamburg-Nordheide in Evendorf. On some days, well over 100 vouchers are issued and redeemed by drivers on the single day.

Network expansion planned

Following the successful start at the Autohof Hamburg-Nordheide, the digital voucher solution is to be extended to other locations in the Bosch Secure Truck Parking network. "The pilot project shows how versatile our system is. Together with Bosch, we are bringing digital services to where they create real added value: in daily operations and directly to the people who use them," explains Martin Gerber, Co-Founder & Managing Partner at e-guma.

Stay up to date

Bosch Secure Truck Parking provides information on news and activities related to secure parking at its more than 600 sites in 12 European countries on its own LinkedIn channel. Follow us on [Bosch Secure Truck Parking](#) and stay informed.

Press contact:

Bosch Service Solutions GmbH

Jana Bronsch-Chassard

E-mail: Jana.Bronsch-Chassard@de.bosch.com

Phone: +49 69 7562-7859

***Bosch Service Solutions** is a leading international provider of connected services with 10,000 employees worldwide (as of February 2026). Since 1986, this Bosch division has developed comprehensive service solutions tailored to customers and users, with a particular focus on Customer Experience (CX) in alarm and emergency call management for the automotive, logistics, healthcare, and building systems industries. Available in 60 countries and over 40 languages, the offering is designed to make everyday life safer, more comfortable, and more efficient, in line with the "Invented for life" principle. Customers benefit from industry-leading AI expertise, scalable automation, and an international team of service experts integrated into a global partner network. Through the intelligent integration of sensor technology, software, CX expertise, and intervention services, data-driven services with the*

highest safety and quality standards are created – ranging from specialized individual services to the integration of complex global value chains.

More information at: www.boschservicesolutions.com; www.Bosch-eCall.de; www.bosch-secure-truck-parking.de; www.bosch-elevatorcloud.de