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## **Bosch Secure Truck Parking begins cooperation with REWE**

### **First grocery retailer participates in sharing platform**

- ▶ Europe-wide booking platform for truck parking spaces is expanded
- ▶ A further step to resolve the shortage in truck parking capacity in Germany
- ▶ REWE parking lot in Neu-Isenburg near Frankfurt to be added following a pilot phase

Frankfurt am Main - Bosch Secure Truck Parking, the digital booking platform for truck parking spaces, continues to expand its network. Following the successful pilot project, the logistics location in Neu-Isenburg (near Frankfurt) is currently being integrated permanently into the Europe-wide Bosch Secure Truck Parking network. REWE is also examining the possibility of incorporating more logistics parking lots. "We are delighted to have recruited REWE as a strong partner for our platform," says Dr. Jan-Philipp Weers, Head of Bosch Secure Truck Parking. "This is a win-win situation for everyone involved. There is an urgent need for parking space for the logistics industry without paving over more green areas and REWE will receive additional revenue from the extended usage of its parking space."

### **A solution for the logistics sector**

The problem: there is a shortage of parking capacity for over 30,000 trucks along Germany's autobahns according to the Association of German Truck Stops (VEDA). According to a current EU study, Europe has a shortage of 400,000 secure truck parking spaces. Often, truckers have to drive past several parking lots to find parking space or are forced to park unsafely next to the highway. As a consequence, accidents happen, cargo gets stolen and drivers suffer from fatigue because they fail to get a good night's sleep. The Bosch Secure Truck Parking platform uses a digital solution to enable parking at truck stops, on company premises and on transport company plots. As the parking spaces are registered in real time, they can be reserved by transport

companies and truck drivers in advance or at short notice using an online portal or via an app. This makes it possible to plan routes and rest periods precisely. In addition, the platform provides information on the safety and comfort facilities available at the location and allows cashless payments of parking fees.

### **REWE: three-month pilot project a resounding success**

The cooperative arrangement was successfully trialed for three months at the REWE logistics site in Neu-Isenburg: not only was it possible to ensure that the flexible marketing of free parking spaces could be smoothly integrated into REWE's operational processes. The grocery retailer was also surprised by the constantly high demand for paid parking spaces. "We are very satisfied with the cooperative arrangement and are so convinced by the Bosch concept that we are currently exploring cooperative options for more of our logistics locations," says Sebastian Edel of REWE.

### **The sharing economy concept also aids sustainability**

"Just as with car sharing, logistics providers can help one another by sharing parking spaces," says Dr. Jan-Philipp Weers, explaining the principle. "That not only makes good business sense, but also contributes to sustainability, because the less traffic from truckers looking for parking, the lower the CO<sub>2</sub>emissions that harm the climate." The fact that the approach makes sense and promises to be successful, is also confirmed by state involvement: Since the end of 2017, parking spaces of Bosch Secure Truck Parking have received a state-subsidy from the Federal Office for Goods Transport (BAG). This allows German transport companies to reclaim 80 percent of parking fees for subsidized parking spaces.

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